



Iain McAra is Director, Global Industry Standards, focusing on outreach in the EMEA region. He joined CFA Institute in April 2012 in New York, relocating to the CFA Institute London office in August 2013.

Prior to joining CFA Institute, and for a little over 14 years, he was Vice President, US Performance Analysis Group for JPMorgan Asset Management, based in New York, where he also oversaw GIPS compliance. Originally from the UK, he worked in Performance Analysis for Citibank and Baring Asset Management, transferring to Baring's Boston office in 1994 where he was also responsible for AIMR-PPS / GIPS compliance.

As a volunteer working with performance standards, he served on and chaired various GIPS/AIMR committees since 1992 including the USIPC and latterly was the chair of the Investment Manager Subcommittee and member of the GIPS Executive Committee. As CFA Staff he has supported or continues to support the EMEA GIPS Sponsors, Investment Manager and Interpretations sub committees as well as the Risk and Investment Reporting Working Groups. He was a member of the EIOPA PRIIPs KID consultative and the Costs and Past Performance expert groups, and works with other industry groups in the UK and the EU. He worked on the Global Investment Performance Standards (GIPS®) for Fiduciary Management Providers to UK Pension Schemes, which has been mandated by the UK regulator and has most recently been focusing on the promotion of the Asset Manager Code of Professional Conduct.

He has a BSc in Chemistry from University of London.